JERSEY BOYS

The story of Frankie Valli & The Four Seasons

MEDIA RELEASE – 3 November 2011

Auckland, the wait is over!

"THE CROWD GOES WILD!"
The New York Times

"PUTS THE 'JOY' INTO 'JOYSEY'"
Sydney Morning Herald

"BEST NIGHT EVER AT THE THEATRE"
Radio 3AW

"A THEATRICAL TRIUMPH"
Sunday Herald Sun

Dodger Theatricals
Joseph J. Grano
Tamara and Kevin Kinsella
Rodney Rigby
Dainty Group
Pelican Group
Michael Watt
in association with Latitude Link
Rick Steiner
present

JERSEY BOYS

The story of Frankie Valli & The Four Seasons

First show 10 April 2012
Opens 14 April, 2012

Auckland's most anticipated ticket sale release is about to happen.

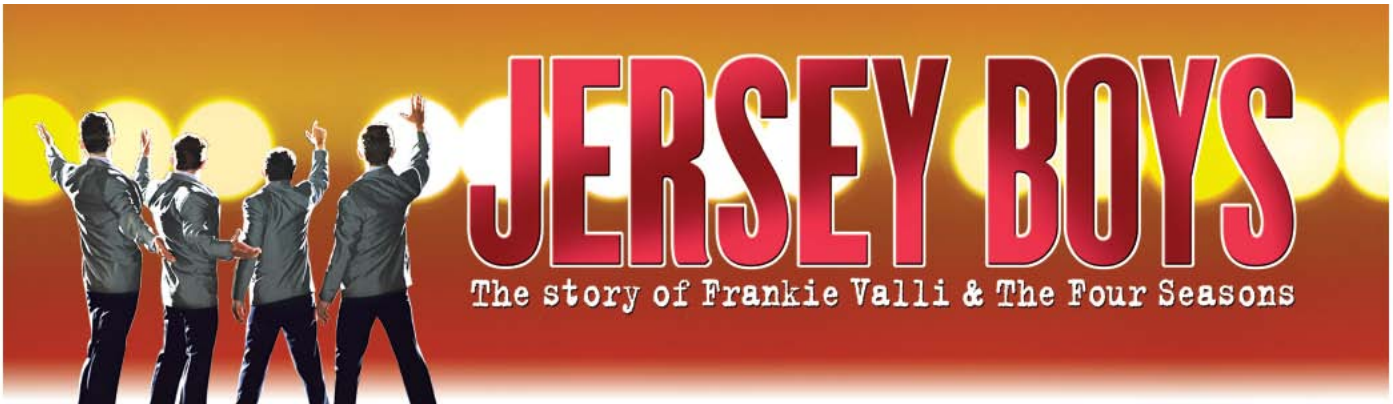
TICKETS ON SALE 9AM MONDAY 7 NOVEMBER!

Oh, What a Night!

JERSEY BOYS

The story of Frankie Valli & The Four Seasons

JerseyBoysNZ.co.nz



Issued 3 November 2011

MEDIA RELEASE

JERSEY BOYS – winner of 54 major awards internationally including four Tony Awards® including Best Musical, winner of the Olivier Award for Best New Musical and winner of two Helpmann Awards®, including Best Musical, will begin on 10 April at the The Civic, Auckland. Tickets will go on sale on Monday 7 November at 9am.

JERSEY BOYS – The story of Frankie Valli & The Four Seasons tells how four blue-collar boys from the wrong side of the tracks became one of the biggest American pop sensations of all time. Frankie Valli, Bob Gaudio, Tommy DeVito and Nick Massi joined forces to become The Four Seasons, writing their own hits and developing their unique sound to sell over 175 million records before they were 30.

Written by Marshall Brickman and Rick Elice, with music by Bob Gaudio, lyrics by Bob Crewe, choreography by Sergio Trujillo and directed by two-time Tony Award® winner Des McAnuff, **JERSEY BOYS** opened in Melbourne in July 2009 and played for 13 months before transferring to Sydney's Theatre Royal opening in September 2010. Over one million people will have seen the show in Melbourne and Sydney. New Zealand is next to experience this wonderful story.

Currently there are five productions worldwide including Broadway, London, Las Vegas, two US National tours and now Auckland.

JERSEY BOYS features 20 Four Seasons hit songs including "Sherry", "Big Girls Don't Cry", "Rag Doll", "Oh What a Night" and "Can't Take My Eyes Off You".

TICKET INFORMATION

BOOKINGS:

PERFORMANCE TIMES *(subject to change)*
Tuesday 6.30pm, Wednesday 7.30pm, Thursday 7.30pm, Friday 7.30pm,
Saturday 2.00pm & 7.30pm, Sunday 1.00pm & 6.00pm

MEDIA ENQUIRIES

NEW ZEALAND PUBLICIST
Sandra Roberts
Email sandra@skip.co.nz or phone 021 525104

NATIONAL PUBLICIST
Bruce Pollack – Pollack Consulting
Email bruce@pollackconsulting.com.au or phone +61 2 9331 5276

FURTHER INFORMATION visit JerseyBoysNZ.co.nz

For the latest **JERSEY BOYS FACTS & FIGURES** go to JerseyBoysBroadway.com

MEDIA MATERIAL Print quality photographs available at JerseyBoysAustralia.com.au/media/
Broadcast quality footage also available